

Brush that does the trick



MAGICBRUSH – the grooming sensation that's taken Europe by storm – is now available to UK retailers.

The secret behind MagicBrush is its unique triangular and conical shaped bristles which allow for cleaning, grooming and massaging all in one action.

Virtually indestructible and machine washable, the brushes are supplied in three sets. Classic comprises red, blue and yellow brushes; Pink contains fuchsia, pink and purple, while turquoise, light blue and green come under the Green heading.

The brushes can be used

on any part of the horse's body - with the top making a good sweat scraper - as well as on saddle cloths and rugs that have collected horse hair.

MagicBrush was developed by horse enthusiast Eva-Marina Bohm in 2009 and is available to the trade from Munich based E. Bohm.

"After our great success in Germany, Austria, Switzerland and Scandinavia, especially Sweden, we are very proud now to be able to offer our brushes to the UK customers," said Eva-Marina.

☎ 00 43 676 520 63 38.

- ETN has tested a MagicBrush – and it's fantastic! The horses love being groomed with it; it's gentle on faces and legs. It's small enough for children's hands, yet tough enough for dried-on mud. It also works well on dogs and hairy numnahs. We also found that MagicBrush can be used to groom manes and tails without breaking the hair. No yard should be without one!